



Pet Friendly Culture

Private Certification Scheme



HOTEL



Developed by
TÜV
AUSTRIA
with the initiative
and support of
woof
together

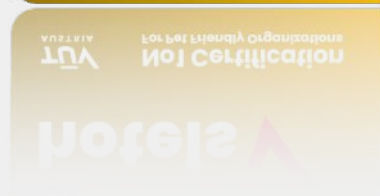
embracing

- ✓ Pets
- ✓ Society
- ✓ Business Continuity



✓ The **PetStay** certification applies to hospitality businesses allowing pets to their premises, such as city hotels, boutique hotels, resorts, villas, etc. operating all year or seasonally, regardless of their size, their complexity of structure, or their star or key category.

✓ The **PetStay** certification sets out fundamental requirements for their facilities, services, and amenities regarding the accommodation of guests with pets.





Goals

Goals

- ✓ **Evaluation** of the compliance of a hospitality business with all the applicable requirements.
- ✓ **Confirmation** of a safe, pleasant, and comfortable experience to guests with pets, ensuring a balanced hospitality experience for all guests.
- ✓ **Awareness** of pet welfare objectives and practical support of the hospitality industry to meet the needs and expectations of pet parents an emerging segment of travelers shaping a new market.





Steps

- 1 **Application** for the PetStay Certification
- 2 **Acceptance** of the financial terms and conditions of cooperation
- 3 **Completion** of a self-assessment questionnaire checking the readiness of the business, a preparatory step before the initial inspection by TUV Austria
- 4 **Planning and conducting** the initial inspection
- 5 **Certification** of the business after the successful completion of the initial inspection.
- 6 **Monitoring** of the business' compliance with annual surveillance inspections.





Duration & Audits

**1st
Year**

Initial Audit – Announced

**2nd
Year**

Inspection – Unannounced

**3rd
Year**

Inspection – Unannounced



**Compliance
principles pillars**

principles pillars
compliance

**Policy &
Commitment**

**Functional
factors,
measures &
implementation**

**Monitoring &
improvement**



Benefits

Benefits

- ✓ Highlights the company's commitment to providing adequate, safe, pleasant, and comfortable accommodation and products to pets and their owners while preventing inconvenience to other visitors.
- ✓ Actively contributes to increasing travelers' trust, and all involved interested parties.
- ✓ Increases the business' market share.
- ✓ Meets customer expectations and contributes to effective animal rights vigilance. Empowers pet parents to travel with their pets.
- ✓ Strengthens the business' strategy to develop a series of actions to raise awareness of employees, business partners, customers, visitors, and all involved parties, about available methods and resources for animals and their well-being.
- ✓ Contributes to ensuring the business' continuity through clientele's expansion, and systemic operation.
- ✓ Strengthens its social footprint.
- ✓ Adds value through the proven years of experience, knowledge of the business, and the quality that reflects TUV Austria name and brand.



For more
information:

Call us at
+302105220920

Or email us
certification@tuv.at

TÜV AUSTRIA Hellas has been operating in Greece since 1994 and is a 100% subsidiary of TÜV AUSTRIA, which has a presence in over 40 countries in Europe, the Middle East and Asia.

The headquarter offices are located in Athens, with Greek branches in Thessaloniki, Crete and Mytilene, and branches abroad in Cyprus, Egypt, Jordan, Albania, and Qatar, while also has significant client lists and partnerships in Italy, Spain, Portugal, Romania, Serbia, Bulgaria, Turkey, Saudi Arabia, India, Pakistan and the United Arab Emirates.

It is a member of the TÜV AUSTRIA Group, founded in 1872 as a non-profit organization, active in a wide range of sectors, including manufacture, energy, construction, transport, public work, serving the quality and the environment, in technical inspections and certification.

Woof Together is an innovative startup, establishing the standards in pet-friendly hospitality. Responding to a global travel trend, Woof Together prepares hotels and short-term rental properties in Europe and the US to offer quality experiences to travelers with pets.

Woof Together supplies pet-friendly hotels and rentals with pet amenities designed for the travel industry. It trains professionals in the travel industry through the Woof Together Academy and acts as consultant for pet-friendly hotels.

Woof Together is supported by the international organization Michelson Found Animals, the multinational company Mars Petcare and the venture capital fund R/GA. In 2021, Woof Together was selected by the World Tourism Organisation as one of the 30 most innovative startups worldwide that would contribute to the restart of tourism.



Together, we can make every dog feel at home.





**We act for pets,
we shape culture!**



Pet Friendly Culture
Private Certification Scheme



www.tuvaustria.academy
www.tuvaustriahellas.gr